



Brownridge
& Company
Insurance

What's New at Brownridge & Company Insurance

January 10, 2004

New Federal Privacy Legislation

Effective January 1, 2001, the Personal Information Protection and Electronic Documents Act (PIPEDA) came in force, applying to all companies and organizations operating interprovincially. Effective January 1, 2004, companies operating solely within a province or territory became required to comply with its guidelines.

The purpose of PIPEDA is to recognize the privacy rights of individuals with respect to their personal information and the need of organizations to collect, use or disclose personal information for reasonable purposes.

Protecting the privacy of our clients is an important issue at Brownridge & Company Insurance. For a comprehensive look at the privacy procedures followed by our brokerage, we ask that you refer to a new section of our website: "Privacy Policy."